



Annual Report

2022-23



About Us.....

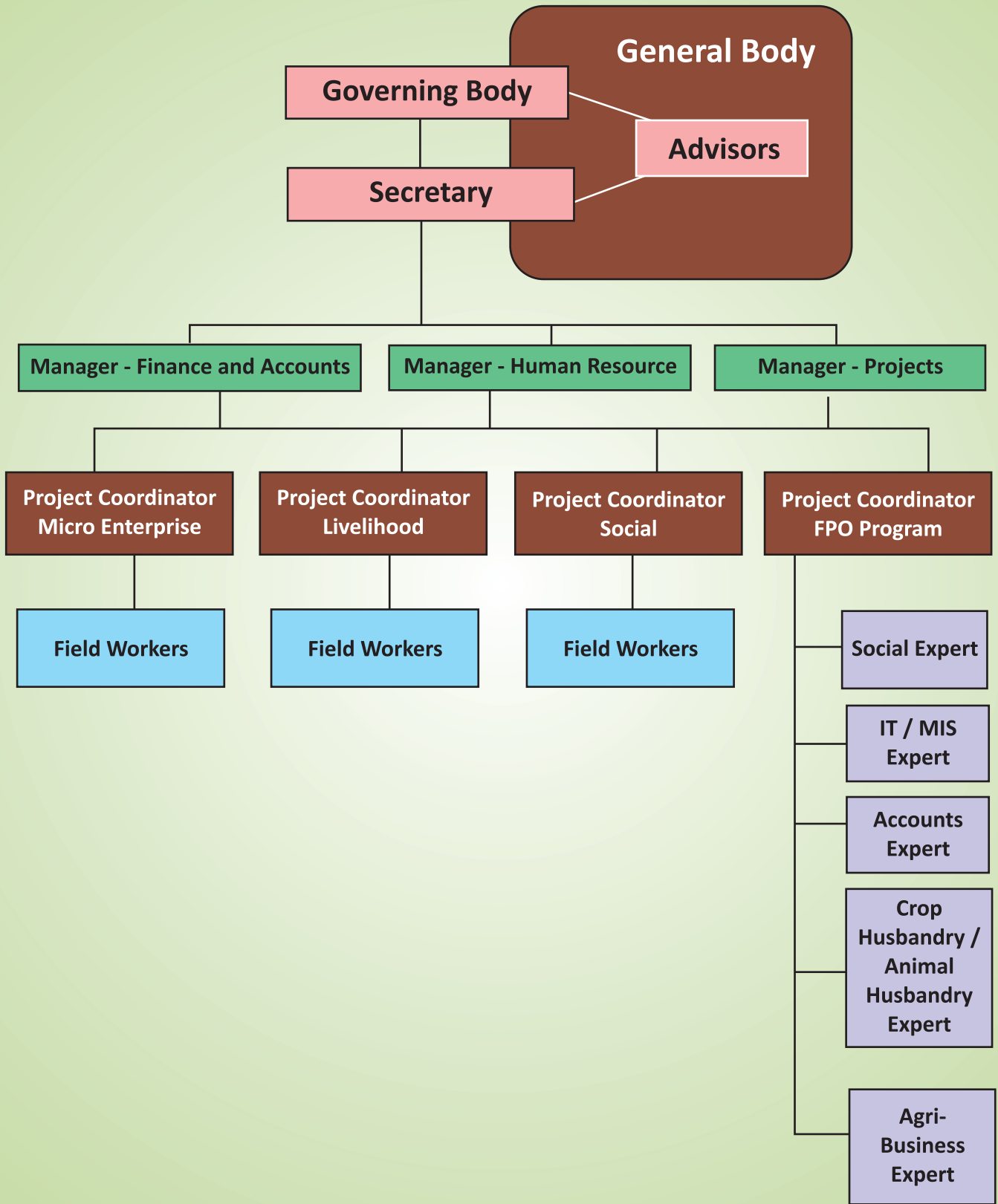
Yawan Kissan Library for Information & Broadcasting Resource Authority (YK-LIBRA) is a not-for-profit and non-political social Organization. It is established on 26th April, 1992 by the General Meeting at Anlaberani, PS- Tumusingha, Dhenkanal district, Odisha attended by many elite persons from different villages from Dhenkanal District. This NGO was formed according to the willingness and interest of the community people in a view to deal with the existing socio-economic problems in different villages by means of good understanding; sharing the problems with each other and to find out the best way of solving the problems through free discussion and people participation in the decision-making process. After working for few years, YK-LIBRA expanded its operation to all over Odisha and other States. The focused working areas concentrated on Agriculture, Livestock, Fishery, Poultry, Climate Resilient Agriculture, Zero Budget Agriculture, Micro Enterprise and Institutional Developments like FPOs, SHGs, Farmers Clubs, Water User Groups (WUGs), FPOs, SHG Federation; and Sustainable Development of rural poor in Odisha, Bihar, Tripura, Uttar Pradesh, West Bengal and Nagaland. YK-LIBRA provides end to end Services and Solutions, directly as well on partnership basis, that caters to agriculture projects in various scope, size and resources addressing issues of livelihood Development; Farm Productivity Optimization, Climate Resilient Production System (Agriculture, Horticulture, Fisheries, Goatery, Poultry, Dairy) and Micro-enterprise development in non-farm sector. YK-LIBRA implements innovative agriculture projects for Governments, Multi-Lateral Funding Agencies and CSR of Corporates, cutting across diverse crops and climate zones.



Organization is facilitating also for the FPOs to onboard into digital market platform through “**Open Network for Digital Commerce (ONDC)**”. Organization is making a huge business scope for FPOs with the access of large buyers and customer base. YK-LIBRA has rich experience of formation and successful functioning of 11 number of Farmer Producer Organizations (FPOs) in different states empaneled by SFAC and NAFED. Besides YK-LIBRA is providing extension & value chain development support to 23 number of FPOs and 25 SHGs and its members in various commodities Including High value crops, Banana, Potato, Backyard Poultry, Goatry, Inland fisheries and also in Non-Farm Sector including handicraft clusters.



Organization Organogram



Vision

YK-LIBRA visualized a society with sustained livelihoods, socio-economically self-reliant society who are conscious about healthy environment, basic rights and human dignity.

Mission

To create 5 lakh sustainable livelihoods through community institutions along with value chain services in agriculture, agri-allied and non-farm sectors with focusing on self-empowerment, eco-friendly cultural practices and safety health measures by the year 2027.

Core values

- Committed to the cause and the organization
- Gender equity & equality
- Democratic decision-making process
- Working within the true spirit of the democratic values
- People's participation

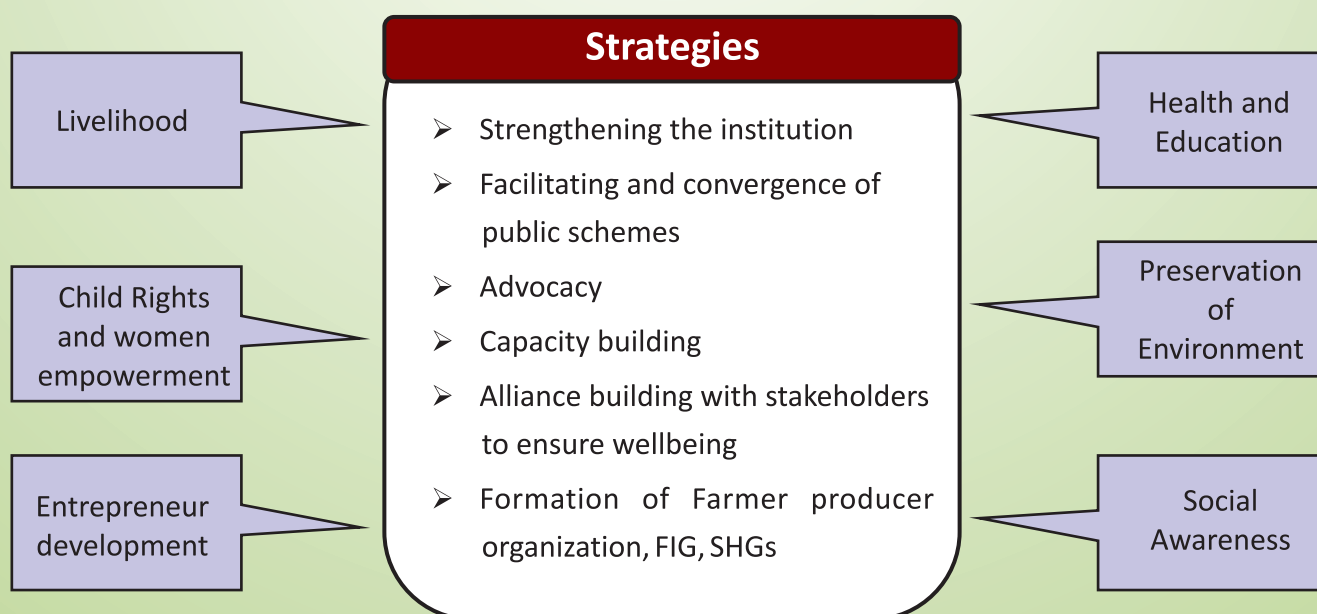
Aims and objectives of the Organization:

YK-LIBRA is working towards achieving the following objectives for the benefit of its target group including the poor, socially and economically deprived people.

- ☞ To aware the rural farmers on scientific **Agriculture** in field crops, horticulture crops, high value agriculture, and **Agri-allied activities** in fisheries, poultry, dairy, goat rearing, apiculture and **Integrated Farming System**.
- ☞ To Promote **Climate resilient and Zero Budget Agriculture** with handholding support.
- ☞ To undertake **Skill Development Training Programs** especially for women society on Beautician, Phenyl Preparation, Agarbati making, Soft skill on improving business, handicraft, handloom, agriculture, horticulture, pisciculture, Poultry, livestock, Mushroom and assist them by facilitating short term loan to meet the working capital need for business activities.
- ☞ To establish manageable **Training Centres for Community Development Training** for various level of people.
- ☞ To co-operate and assist in suitable **joint venture with the Governmental Organizations and other Corporate or Private agencies** seeking the goal of redressing poverty and improving Socio-economic status and **sustainable livelihoods** of the rural poor people.
- ☞ **Women empowerment** through **organizing, mobilizing, developing capacity and skills and creating provision of inclusion** in decision making process in family and community enabling them to become economically and socially independent.

- ☞ To sensitize and create awareness among the people of poorest of the poor on prevailing socio-economic situation and encourage them for active participation in **socio-economic development program**.
- ☞ To undertake suitable **projects and programs** with special emphasis on **Primary Health Care/Family Planning & Family Welfare / Comprehensive Rural Development/Preservation of environment**.
- ☞ To print or publish periodical magazines, books, pamphlets, leaflets or booklets desirable or helpful in the promotion of its objects.
- ☞ To plan and execute Development, Relief and Rehabilitation programs
- ☞ To establish, run and support Health Care Centre, Clinic, Technical Training Centre, Schools, to provide grant, stipend and scholarship for higher studies at home and abroad and to do all such other things as may be beneficial for the community.
- ☞ Ensure **cost effective community-based affordable and easy access health services** especially for women and children (Primary health, antenatal and postnatal).
- ☞ Protection and preservation of culture, language and tradition of tribal indigenous people.
- ☞ To seek and receive subscriptions, donations and other supports from persons, institutions or Organizations both from home and abroad and use the same for the purposes to fulfil the mission of the Organization.

Strategies



From the secretary's Desk.....

On behalf of the Board of YK-LIBRA and its staffs, it is my privilege to present this annual report to you. It is a special report, as 2022-23 marks thirty-one years of its existence. This year was a great year of learning and reflection, where we made decisions based not on the targets, we had to achieve but on doing things 'better'; by spending more time counselling children in schools; by putting our 'foot in the door' to the needy vulnerable people. This year we seriously delivered our services that was more qualitative. We reached out to over **26,150 Household, 695 Villages, 80 Blocks, 25 Districts and 7 States** with our services. *We also took some time to step back in the last quarter to reflect and evaluate where, as an organization we stand.*



YK-LIBRA in a positive gear is journeying to address the issues on governance and livelihood, child rights and women empowerment, health and education and environment conservations. The year was full of excitement, enthusiasm, and togetherness yet challenging and definitely with shared understanding. I take this opportunity to thank each of my colleagues starting from the community organizer to the program manager, members and well-wishers of YK-LIBRA for their unconditional support, encouragement & cooperation. I look forward to the same passion to continue in coming days in achieving our mission. We also recognized the difficulty in maintaining the sanctity. Each year teaches YK-LIBRA new things and provides new experiences by giving the organization a better understanding of the ground reality of people's attitudes to pave a better path.

This strength comes from having respect and empathy for children and vulnerable community in the choices they make for themselves. In addition to that passionate implementing team have given their best to work despite facing hurdles in so many grey areas.

Organization is also learning and trying to find ways in which we can support each other's journey in better way. We feel supported in this learning by all our funders, supporters, well-wishers and mentors who continue to motivate us and lift us along on this expedition. I am very much pleased to share our work in this report for the year 2022-23, our successes and our challenges, with stories of hope. I would like to thank everyone who have supported us, financially and in all manner of other ways. We look forward working with more number of vulnerable children and community people and dancing to their needs for quality change.



Jambeswar Biswal
Secretary, YK-LIBRA

Organization Profile (Legal Status and Information)

A	Name of the Organization	YAWAN KISSAN LIBRARY FOR INFORMATION & BROADCASTING RESOURCE AUTHORITY (YK-LIBRA).
B	Registered Address	At/Po-Anlaberani, PS-Tumusingha, Dist-Dhenkanal, Odisha, PIN- 759026, Contact No-7735817693
C	Head Office Address	EB-313, Badagada Brit Colony, Bhubaneswar, Khurda, Odisha, PIN-751018, Email ID: yklibra2007@gmail.com Contact No-7008102657 / 9937173848
D	Corporate office Address	Bardowali (East side of AOC) Yubak Sangha Para PO: A.D. Nagar Agartala, West Tripura.
E	Contact Person	Rashmi Ranjan Biswal Email Id: rrbiswal18@gmail.com Mobile 9937173848 Sonali Nayak E mail Id: yklibra2007@gmail.com Mobile No: 7978682534
F	Registration	Under Society Act 1860
G	Registration No	a) District Level: DKL-2663/21 of 1992-93 on 26.04.1992 b) State Level: IGR-22341/69 on 26.07.2006
H	Registration Authority	Office of Registrar of Society, Odisha (IGR, Odisha, Cuttack) under the Society Registration Act, 1860
I	PAN	AABAY2891F
J	GSTIN	21AABAY2891F1ZK
K	12 A Registration	AABAY2891FE20212
L	80G Registration No	AABAY2891FF20228
M	NITI Aayog Registration Number / DARPAN	OR/2021/0300955

State Office Address

Sl. No.	Name of the States	Office Address
1.	Corporate Office and State Office (Tripura)	YKLIBRA At/Po/PS- Amtali Bazar, Amtali, Block- Dukli, Sub- Sadar Agartala, Dist- West Tripura- 799130, E-mail: shraban.yklibra@gmail.com Contact No- 8257088919
2.	Odisha (Head Office)	YKLIBRA EB-313, Badagada Brit Colony, Bhubaneswar Khurda, Odisha, PIN-751018, Email ID: yklibra2007@gmail.com Contact No-7008102657/9937173848
3.	West Bengal	YKLIBRA At-Beltore, PO- Krishnabati, Dist-Uttar Dinajpur West Bengal, PIN-733129 Email ID: yklibra2007@gmail.com Contact No- 8016216273
4.	Nagaland	YKLIBRA Stadium Colony, Ward No-07, District-Peren Nagaland-797110 Email ID: yklibra2007@gmail.com Contact No- 7001659878
5.	Himachal Pradesh	YKLIBRA Bansal Building 4th Floor Kangnadhhar Sector -6 Phase -3 New Shimla Shimla 171009 HP Email ID: yklibra2007@gmail.com Contact No- 9594494602
6.	Bihar	YKLIBRA C/o- Ajay Kumar Singh, At- Bagmusa, Word No-04, Po- Hajipur, PS- Hajipur Town, Dist- Vaishali, Bihar-844101 Email ID: yklibra2007@gmail.com Contact No- 8210850002
7.	Uttar Pradesh	YKLIBRA H.No.-04, Sainik Vihar Colony, Behind of Badi Bazar, Rudhi, Bakshi Ka Talab, Lucknow, Uttar Pradesh, PIN. 226201 Email ID: yklibra2007@gmail.com Contact No- 6397281249 / 9760741005

Governing Body of YK-LIBRA

SL. No.	Office Bearer Name	Designation	Educational Qualification	Area of Expertise	Years of Experience
1.	Ms. Mamatamayee Nayak	Member	Bachelor of Arts	Micro Enterprise Development, Capacity Building especially Women SHGs Federation	10
2.	Ms. Sanghamitra Patri	Member	Master in Computer Application (Utkal University). Leadership and Management Program (BIMTECH & ISB)	IT Integration, Managing Database Information System, Mass communication using social media. Mushroom Value Chain Expert; Micro Enterprise Development	15
3.	Mr. Jambeswar Biswal	Member	Bachelor of Arts	Community Mobilisation, Capacity building, Fund raising, Liaising with Govt Departments	30
4.	Ms. Nibedita Sahoo	Member	Intermediate	Institutional Building especially SHGs, Community Mobilisation, Skill Development, Gender Analyst	5
5.	Mr. Rashmi Ranjan Biswal	Member	PG Diploma in NGO Management (EDII-Ahmedabad)	Marketing, Micro Enterprise Development	16
6.	Mr. Pravat Kumar Nayak	Member	PG Diploma in NGO Management (EDII-Ahmedabad) MSW	Project Management, Strategic Management, Capacity Building of Community institutions especially Farmer Producer Organizations (FPOs), Agri and Agri-allied development, Alternative livelihoods	19
7.	Mr. Amar Kumar Pal	Member	Bachelor of Arts	Documentation, Community Mobilisation	20
8.	Mr. Pratap Kumar Sahoo	Member	Bachelor of Arts	Institutional Development	11

Professionals of YK-LIBRA

Sl. No.	Name of Professional	Designation	Educational Qualification	Years of Experience
1.	Sonali Nayak	Sr. Executive-Accounts, Finance & MIS	M. Com	7 Years
2.	Shraban Sarkar	Team Leader	PGDCA	6 Years
3.	Ripon Roy	Expert-Crop Husbandry	B.Sc. (Agriculture), MBA (Marketing)	17 Years
4.	Dipak Debnath	FPO Coordinator	MBA	2 Years
5.	Jashmi Miah Khadim	FPO Coordinator (Social Mobilizer)	Graduation in Environment Science	7 Years
6.	Dr. Partha Bhattacharjee	Sr. Consultant	Ph.D. in Environmental Science	18 Years
7.	Sephali Jena	MIS- Documents	MFC	3 Years
8.	Chandrakant Routaray	Expert- Social Mobilization	MSW	11 Years
9.	Rakesh Mohanty	Crop Husbandry	B. Sc. Agriculture & MBA	15 Years
10.	Pradeep Sethi	Crop Husbandry	M. Sc. Fisheries	10 Years
11.	Gangadhar Sahu	Executive- Subject Matter Specialist	Gomitra	17 Years
12.	Kailash Paikray	Executive- Subject Matter Specialist	Diploma in Veterinary	17 Years
13.	Mashalu Seth	Executive- Subject Matter Specialist	Gomitra	13 Years
14.	Satyabrata Mohapatra	Project Coordinator	MA	20 Years
15.	Bhagirathi Barik	Subject Matter Specialist	BA	18 Years
16.	Aruna Kumar Sahoo	Expert- Institution Building	MBA	15 Years
17.	Sankuntala Biswal	Expert-Social Mobilization	Graduation in Environmental Studies & Certified Course in NGO Management	5 Years
18.	Biswa Ranjita Biswal	Coordinator	Graduation in Sociology & Environmental Studies	8 Years

Partners we work with



SFAC
 लघु कृषक
 कृषि व्यापार संघ



NAFED
 60 Years in Service



NABARD



ORMAS



**BASIX
 KRISHI
 SAMRUDDHI
 LIMITED**



मन्मथ नरथ
 Ministry of Environment, Forest
 & Climate Change



Nehru Yuva Kendra Sangathan
 नेहरु युवा केन्द्र संगठन



SRIGURU TRUST
 Skill Creates Future



Activities of YK-LIBRA

■ Livelihood and Advocacy

- 1- SRI Cultivation
- 2- Mushroom Cultivation
- 3- Paddy Transplanter to tackle labor problem
- 4- Backyard Poultry
- 5- Fingerling production through local Entrepreneurs



■ Entrepreneurship Development

- 1- Identification of local youth as an entrepreneur
- 2- Class room and practical training for entrepreneurs on different activities
- 3- Capacity building training to the entrepreneur to set up activities

■ Child Rights and Women Empowerment

- 1- Formation of Self-Help Groups (SHGs)
- 2- Formation of Farmer Producer Organizations FPOs
- 3- Formation of SHGs Federations
- 4- Formation of producer groups (PGs)
- 5- Gender Equality



■ Health and Education

- 1- Vaccination program through local resource person
- 2- Awareness among children on maintaining basic health and hygienic practice
- 4- Health program on livestock

■ Environment Conservation

- 1- Formation of Farmer Club
- 2- Rain water harvesting management
- 3- Climate resilient agriculture
- 4- Organic farming



- **Disaster Management**

- **Governance and Institutional Building Services (FPO, SHG, SHG Cluster)**

- 1- Office Management
- 2- Business Management
- 3- Compliances
- 4- Market linkages
- 5- Accounting
- 6- Audit

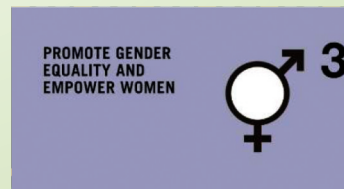
- **Social Awareness**

- 1- Alcohol free village
- 2- Swachha Bharat Abhiyan
- 3- Gender Equality



Aligning with

**SUSTAINABLE
DEVELOPMENT
GOALS**



Highlight of the thematic

1- Livelihood and Advocacy

Through various need-based program YK-LIBRA has focused to ensure proper implementation of developmental work, strengthening demand side and addressing the information gap. It has also addressed the livelihood part by adopting many strategies for livelihood sustainability for vulnerable people through various program with judicious support of **NABARD, BKSL, SFAC, NAFED and other agencies. In livelihood activities, organization has reached 3 States, 7 Districts, 35 Blocks, 280 villages, covering 10,000 Households.** But the advocacy efforts covered wider geography during this year. The advocacy efforts of YK-LIBRA have been spread throughout the states through initiating policy discourse around the issues on tribal livelihood. In this project period, significant achievements were marked on advocacy expediting.



2- Entrepreneurship Development

With support of **NABARD and ORMAS**; YK-LIBRA is taking an initiative to develop youth and women as an entrepreneur for their holistic development through various sustainable livelihood income generating activities like mushroom cultivation, goatery, stitching of bags and mask etc. The main purpose of the program is to strengthen women and make them sustainable.

In two states that of Odisha and Tripura covering 10 districts - 280 entrepreneurs have been capacitated



3- Child Rights and Women Empowerment

Realizing the fact that when women and children issues will be rightly addressed then a positive holistic development will be seen. With support of Chief District Medical Officer, Dhenkanal, YK-LIBRA has done various need-based program and Vaccination Campaigns. It has made awareness among the children in school to maintain basic health and hygiene practice. Active initiative has been taken by YK LIBRA to aware the children on ill effect of child marriage and child labor.

In context to women empowerment, YK-LIBRA since its inception has promoted SHGs and facilitated various training, business plan development for women SHGs on vegetable cultivation, goat rearing and poultry. Various need-based program has also been commenced to turn them as a successful entrepreneur in various livelihood generating activities so that they can be socially and economically empowered.



4- Health and Education

In order to bring growth and development among children, women and livestock; YK-LIBRA has been implementing various program in intervention villages with support from Directorate of Animal Husbandry and Veterinary Service; Fisheries and Animal Resources Department, Government of Odisha. To address the issue of behavioral changes and practice level among tribal communities, YK-LIBRA is working at ground level. YK-LIBRA is also implementing the “Participatory Communication with marginalized communities to improve the quality of life by using innovative communication training tools for effective communication practices.

Vaccination program through local resource persons, awareness among children about rights and entitlement and livestock health program are some highlighted activities commenced this year.

In Odisha covering 4 districts, 12 blocks and 36 villages; animal husbandry work has been successfully made.



5- Disaster Management

With the support of Odisha State Disaster Management Authority (OSDMA), Department of Revenue and Disaster Management in 55 villages of Beguniapada block of Ganjam district; disaster management program was initiated. The purpose of Village Disaster Management Plan is to provide opportunities for the local community to evaluate their own situation based on their own experiences initially. During the planning process, the local community have not only become part of creating plans and decisions, but also become a major player in its implementation. In this planning, the department has extended cooperation with respect to the orientation, financial resource allocation and instruction to Block staffs and PRI members in support of Village Disaster Management Plan preparation in the respective allotted villages. The community people have been empowered to prepare the VDMP based on their own hazard, vulnerability, risk, resource and capacity analysis, containing village profile supported by maps, emergency response and disaster risk reduction plans, listing out activities and pin pointing responsibility of the Village Disaster Management Committee (VDMC), Task Force Members and the community at normal times, before, during and after a disaster in order to save lives, livelihood and property and integrating it into the long term sustainable village developmental plan. All the activities in the emergency response plan have been so well planned, practiced, rehearsed and synchronized that these plans can take place simultaneously in minimizing loss of time and order.



6- Environment conservation

In three states and 10 districts active initiative has been taken by YK-LIBRA with judicious support of NABARD and Neheru Yuva Kendra Sangathan, Ministry of Youth Affairs & Sports, Govt of India.

The organization has addressed climate change effect and making the farmers adapt to the changes caused by global warming through climate resilient agriculture, organic farming, rain water harvesting and awareness through farmer clubs. The initiative of this program is to increase the income standard of the vulnerable community who are totally dependent on agriculture. Even a Farmer Club has been initiated where - an experienced group-based on agriculture teach farmers on various farm and non-farm activities by asking question and discussing their experiences. This club played a very important role in helping the farmers to adopt climate smart agriculture. This program has also contributed



towards rehabilitating degraded land and changing them into productive form where harvesting runoff water retains moisture in the land and increased cropping intensity

7- Governance and Institutional Building Services (FPO, SHG, SHG Cluster)

This year initiative has been taken by the organization to strengthen the capacity of groups and make them organizationally and financially sustainable and empower them because they have the potential to raise awareness about issues affecting women and children and inculcate the habit of saving towards positive development in the community. Capacity building program has empowered 71 FPOs and 4 SHGs clusters with market linkages. In 7 states, 25 districts and 80 blocks and 670 villages; institutional building has been made covering 16,350 farmers.



8- Social Awareness

An initiative has been taken by the implementing team to create social awareness among the marginalized community and bridge the gap areas that existed in the community. The key aspect of this program is to make the community understand their grey areas that hinders development. This year organization has rigorously worked in Odisha to aware the community on the ill effect of consuming alcohol and its negative impact which derails social development. YK-LIBRA has also aware the community in West Bengal and Bihar on Swachha Bharat Abhijan. In Gender equality, the organization in full gear has tried to make the women access the rights and opportunities that is there for them without fear in Odisha, West Bengal, Tripura and Nagaland. The intervening team have also lent their supporting hand to more than 5,000 community people to access resource and opportunities regardless of gender.



Financial Statement of Fy 2022-23

YAWAN KISSAN LIBRARY FOR INFORMATION & BROADCASTING RESOURCE AUTHORITY
ANLABERENI, DHENKANAL, ODISHA-759026

BALANCE SHEET As on 31st March, 2023

Particulars	Notes	Notes	As at 31.03.2023 Amount (Rs.)	As at 31.03.2022 Amount (Rs.)
SOURCE OF FUNDS:				
(a) Corpus Fund		I	-	-
(b) Reserve & surplus		II	9,35,556	7,33,999
			9,35,556	7,33,999
NON-CURRENT LIABILITIES				
(a) Long-term borrowing		III	-	-
(b) Other Long-term borrowing			-	-
(c) Deferred Tax Liabilities			-	-
			-	-
CURRENT LIABILITIES				
(a) Trade Payable		IV	6,24,001	-
(b) Other current liabilities			43,700	3,85,000
(c) short term provisions			5,08,885	-
			11,76,586	3,85,000
Total			21,12,142	11,18,999
APPLICATION OF FUNDS:				
ASSETS				
Non-Current assets				
(a) Fixed Assets		V		
(i) Tangible Assets			1,14,414	1,34,605
(ii) Capital Work-in-progress			-	-
(iii) Intangible Assets			-	-
(b) Deferred Tax Assets			-	-
			1,14,414	1,34,605
Current Assets				
(a) Current Investments		VI	-	-
(b) Inventories			-	-
(c) Trade Receivable			17,65,000	-
(d) Cash & Cash Equivalent			1,42,727	6,76,054
(e) Short-term Loans & Advances			-	-
(f) Other Current Assets			90,000	3,08,340
			19,97,727	9,84,394
Total			21,12,142	11,18,999

Significant Accounting policies and Note to Accounts
As per our report of even date

For & on Behalf of the Board

For JPMP & ASSOCIATES
Chartered Accountants

(JYOTI RANJAN MOHANTY)

Partner C.A. Jyoti Ranjan Mohanty

M. No. 528184

UDIN: 23528184BGZGQU2009

Place: Bhubaneswar FRN-333001E

Date: 25/09/2023

Rajni Ranjan Mohanty
Treasurer

[Signature]
Secretary

Secretary
Y.K. LIBRA

**YAWAN KISSAN LIBRARY FOR INFORMATION & BROADCASTING RESOURCE AUTHORITY
ANLABERENI, DHENKANAL, ODISHA-759026**

**INCOME AND EXPENDITURE ACCOUNT
For the year ended 31st March, 2023**

Particulars	Notes	For the year ended 31.03.2023 Amount (Rs.)	For the year ended 31.03.2022 Amount (Rs.)
Institutional Income from Advisory	VII	34,47,700	1,24,00,000
Revenue from Farm Products		2,66,78,623	-
Other Income	VIII	8,025	88,18,313
Total Income		3,01,34,348	2,12,18,313
Expenses	IX		
Input support cost		3,08,340	82,13,351
Expenses on Agri product Procurement		2,74,57,421	-
Office Rent		1,20,000	1,20,000
Transport cost		3,47,210	2,42,420
Consultancy fees		5,10,000	-
Training and staff welfare		3,00,000	-
Bank charges		295	1,017
Other Project Cost		8,29,335	1,24,10,295
Audit Fees		40,000	25,000
Depreciation and Amortisation	X	20,191	23,754
Total Expenses		2,99,32,791	2,10,35,837
Excess of Income over Expenditure		2,01,557	1,82,476

Significant Accounting policies and Note to Accounts

As per our separate report of even date

For & on Behalf of the Board

For JPMP & ASSOCIATES

Chartered Accountants

Chartered Accountants


(JYOTI RANJAN MOHANTY) Partner
C.A. Jyoti Ranjan Mohanty
M. No. 528184


M. No. 528184

M.No.-528184
ERN-333001E

UDIN: 23528184BGZGQU2009

Place: Bhubaneswar

Date: 25/09/2023


Roshan Kumar Mishra
Treasurer


Secretary
Y.K. LIBRA

Media Highlights



ପରିବେଶ ଓ ଜଳ ସଂରକ୍ଷଣ ସଚେତନତା

କିର୍ତ୍ତୀକା ମିଳିତା : କେଳାନାଳ

ସରପଞ୍ଚ ଅନିତା ନାୟକ, ପଞ୍ଚାୟତ ଦାଶ, ଅନୁଷ୍ଠାନର କୋଷାଧ୍ୟକ୍ଷ ରଶ୍ମିରଞ୍ଜନ ବିଶ୍ୱାଳ, ସମ୍ପାଦକ ଜୟେଶ୍ୱର ବିଶ୍ୱାଳ, ବିଭିନ୍ନ ଯୁବ ସଂଗଠନର ପ୍ରତିନିଧି, ସର୍ବସାଧାରଣ ଗୋଷ୍ଠୀ ମହିଳା ପ୍ରତିନିଧି ଏବଂ ଛାତ୍ରଛାତ୍ରୀମାନେ ଯୋଗ ଦେଇଥିଲେ । ପରିବେଶ ସୁରକ୍ଷା ଓ ଜଳ ସଂରକ୍ଷଣ ପାଇଁ ସଚେତନତା ସୃଷ୍ଟି କରିବା ସହିତ ଏକ ରାଲି କରାଯାଇଥିଲା । ଜଳ ସଂରକ୍ଷଣ ସମ୍ପର୍କରେ ଛାତ୍ରଛାତ୍ରୀମାନଙ୍କୁ ସଚେତନ କରିବା ପାଇଁ ଏକ ଚିତ୍ରାଙ୍କନ ପ୍ରତିଯୋଗିତା ଅନୁଷ୍ଠିତ କରାଯାଇ କୃତି ଛାତ୍ରଛାତ୍ରୀଙ୍କୁ ପୁରସ୍କୃତ କରାଯାଇଥିଲା ।

କାମାକ୍ଷାନଗର ବୁକ୍ ଆଲୁଅ ଝରଣା ସ୍ଥିତ ଜବାନ କିଷାନ ସୂଚନା ପ୍ରସାରଣ ଓ ପ୍ରାଧିକରଣ ସାଧନ ପାଠାଗାର ପ୍ରକଳ୍ପ କାର୍ଯ୍ୟାଳୟ ଚାଲିଯିବା ଗୃହଠାରେ ସୁବୁଦ୍ଧ ଜୀବନ ଶୈଳୀରେ ପରିବେଶ ଓ ଜଳ ସଂରକ୍ଷଣର ପ୍ରଭାବ ସମ୍ପର୍କରେ ବୁଝାଇଦିଆ କର୍ମଶାଳା ଅନୁଷ୍ଠିତ ହୋଇଯାଇଛି । କାର୍ଯ୍ୟକ୍ରମରେ କେଳାନାଳ ନେହେରୁ ଯୁବ କେନ୍ଦ୍ରର ଉପଦିଗ୍‌ଶକ ଅଶୋକ କୁମାର ଦାସ, ଅବସରପ୍ରାପ୍ତ କ୍ରୀଡ଼ା ଶିକ୍ଷକ ଅରକ୍ଷିତ ପାଣି, କୁସୁମଯୋଗି ପଞ୍ଚାୟତ ପୂର୍ବତନ



Success Stories from the field

“Giving opportunity to change and grow the horizon of business”

Name of the FPCL – Kumarghat Farmers Producer Company Limited

State – Tripura

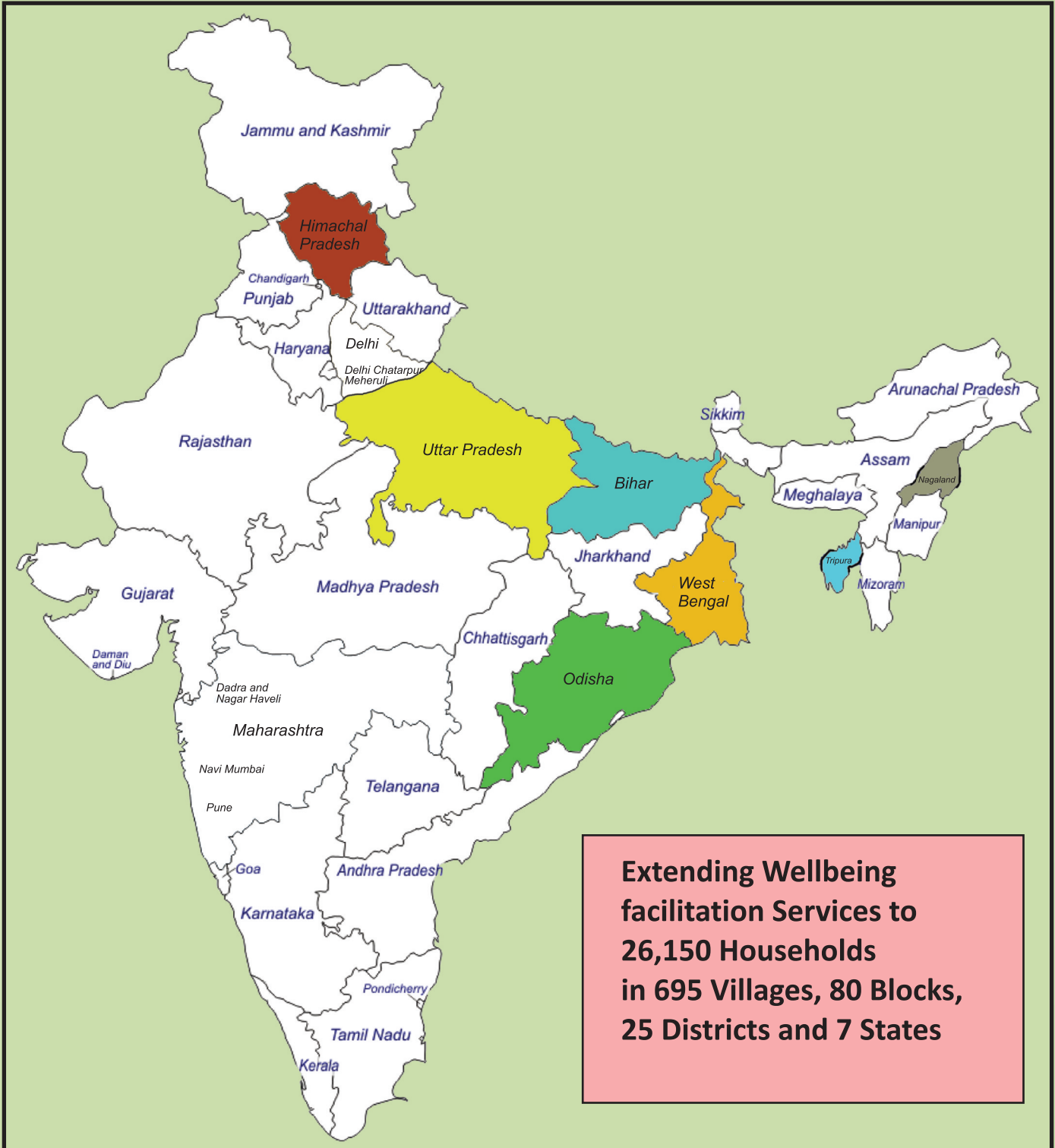
District – Unakoti



This is an inspiring story of a Farmer Producer Organization (FPO) located in the state of Tripura who has not only imagined to broaden their boundaries but with judicious effort has achieved it.

Kumarghat Farmers Producer Company Limited is a group of 305 number of people who are skilled and well known for their quality products in their community. But due to lack of brand packaging and visual representation; the company's value and identity could hardly influence the customer perception to purchase the finished products. In time interval - with the handholding support from YK-LIBRA, the company has not only acquired the branding and packaging skill but also connected with the digital application platform like ONDC who has enabled more the 2,500 FPOs to sell products. This forum has enabled the company to enhance and extend their market opportunities and value addition that stimulates development and reduces poverty.

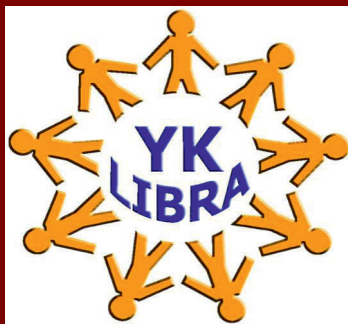
Now the company with acquired technical knowledge is doing online business of their finished goods like Moringa powder, aromatic rice, local spices etc and have crossed the village boundary. Being the people of interior villages with limited knowledge, this company sets an example that with strong determination to follow the dream with joining hand will make the unachievable thing achievable and Kumarghat Farmers Producer Company is the perfect example to prove this.



Photos from the field



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